

PUBLIC HEALTH PRACTICE PROGRAM OFFICE (HCH)

Through the Assistant Director for Public Health Practice, CDC: (1) Advises the Director, CDC, on matters related to public health systems, laboratory systems, and training; (2) serves as the focal point for implementing the CDC Memorandum of Understanding with the Health Care Financing Administration in its regulation of clinical laboratories; (3) promotes the development, evaluation, approval, and implementation of National Standards for laboratory practice to ensure that the quality of laboratory services is consistent with requirements for the implementation of high priority prevention and control programs; (4) fosters the development and/or improvement of methods by which the partnership of Federal, State, and local public health agencies can assure the coordinated and effective establishment of priorities and responses to public health problems; (5) serves as a CDC focus for training technology by assisting CDC components and other clients in designing, developing, delivering, and evaluating the effectiveness of training; (6) maintains a forum for communication, coordination, collaboration, and consensus among the Centers, Institute, and Offices of CDC, public agencies, and private organizations concerned with ensuring the quality of public health practice; (7) works collaboratively with academic institutions, especially schools of public health and departments of preventive medicine, to develop and evaluate prevention practices; (8) provides a central service for consultation and the design, production, and evaluation of media and instructional services to support CDC's delivery of public health messages; (9) assists other nations in improving the training and performance of health agencies and workers; (10) in carrying out the above functions, works collaboratively with other Centers, Institute, and Offices of CDC, and where another Center, Institute, or Office has the lead responsibility, provides support to and works in conjunction with the other Center, Institute, or Office.

Office of the Director (HCH1)

(1) Directs and coordinates the activities of the Public Health Practice Program Office (PHPPO); (2) develops long-range plans, sets annual objectives and monitors progress toward their achievement, and evaluates results; (3) provides leadership and scientific oversight; (4) coordinates PHPPO collaborative activities with other CDC components, other Federal agencies, States, professional societies and private health organizations, and international health organizations; (5) serves as a focal point for policy regarding the memorandum of understanding with the Health Care Financing Administration; (6) interacts with public, private, academic, and voluntary sectors of the health community to foster consensus development and adoption of public health practices and laboratory practices which are consistent with other Centers, Institute, and Offices of CDC and which provide for effective responses to the Nation's health problems; (7) along with other Centers, Institute, and Offices, serves as an advisor to the Director, CDC, in matters relating to public health systems, laboratory systems, and training communications; (8) monitors legislative interests relative to Program activities and develops initiatives consistent with public health needs; (9) establishes policies and provides guidance in support of the Program's operational needs; (10) provides administrative and support services to PHPPO.

Division of Public Health Systems Development and Research (HCH5)

(1) Assesses and monitors the capacity of State and local Public Health agencies to carry out their primary roles of assessment, policy development, and assurance; (2) promotes the development and adoption of performance standards for the practice of public health; (3) identifies planning, management, evaluation, and training needs of State and local public health agencies and disseminates assessment results; (4) provides technical assistance, consultation, and training to improve the capacity of State and local health agencies to establish and apply effective management systems; (5) evaluates the effectiveness of PHPPO's assistance, consultation, and training efforts; (6) fosters the enhanced role of academic institutions and health centers in prevention research and the practice of public health and

preventive medicine; (7) facilitates the integration of prevention research findings into health care delivery and public health practice; (8) conducts demonstration projects to strengthen the capacity of State and local health agencies to carry out their primary roles of assessment, policy development, and assurance; (9) develops strategies which promote the transfer of effective management technology; (10) in carrying out the above functions, collaborates with other components of PHPPO and with other Centers, Institute, and Offices of CDC, and where another Center, Institute, or Office has the lead responsibility, provides support to and works in conjunction with the other Center, Institute, or Office.

Office of the Director (HCH51)

(1) Directs and coordinates the activities of the Division toward their achievement and evaluates results; (2) develops long-range plans, sets annual objectives, and monitors progress; (3) provides leadership and management oversight; (4) serves as a focal point for developing State and local public health capacity, for providing core training to ensure competency of the State and local public health workforce and for assessing State and local health capacity to achieve Year 2010 health objectives; (5) interacts with public, private, academic, and voluntary sectors of the public health community to foster consensus and adoption of health systems that ensure the capacity for effective response to the National health objectives; (6) increases the collaboration and fosters the application of resources and capabilities of academic institutions and public health agencies to achieve priority public health goals; (7) establishes data systems and knowledge required to support State, local, and Divisional needs; (8) serves as an advisor to the Director, Public Health Practice Program Office, on matters related to public health systems, health systems assessment, policy development and assurance, and health system capacity improvement; (9) coordinates collaborative activities of the Division with other Centers, Institute, and Offices; other Federal agencies; States and local agencies; professional societies; and private health organizations. (Approved: 11/10/2003)

Organizational Performance and Systems Research Branch (HCH52)

(1) Develops and implements a national database that measures the capacity of public health agencies to carry out their assessment, policy development, and assurance functions; (2) establishes a National Performance Standards Program to assist State and local public health agencies fulfill their assessment, policy development, and assurance functions; (3) identifies and develops methodologies which assist State and local health agencies to identify and prioritize the specific needs of their workers to more effectively carry out their assessment, policy development, and assurance responsibilities; (4) develops and delivers educational programming to meet the identified needs of the public health workforce; (5) develops an agenda for the conduct of public health services and public health infrastructure research; (6) conducts public health infrastructure and services research; (7) collaborates with State and national organizations such as the National Association of County Health Officials, the United States Conference of Local Health Officers, the Association of State and Territorial Health Officials, the Public Health Foundation, and other national/State groups on matters related to improving capacity of public health agencies; (8) in carrying out the above functions, collaborates with other components of the Division, PHPPO, other CIOs, and Federal, State, and local public health agencies. (Approved: June 29, 2001)

State and Community Services Branch (HCH53)

(1) Serves as the primary focus for relationships with our partners at the State and community level; (2) develops program announcements for financial assistance through grants and cooperative agreements; (3) serves as project officers to recipients of grants and cooperative agreements from DPHSDR; (4) provides technical assistance for community/capacity building planning; (5) provides technical assistance for performance standards implementation; (6) develops strategies which promote the transfer of effective health management technologies; (7) provides advice and assistance to State and local health agencies and health associations in defining key elements of effective health systems; (8) participates in

the design and development of research and demonstration projects to improve and strengthen public health practice; (9) in carrying out the above functions collaborates with other components of PHPPO and with other CIOs. (Approved: June 29, 2001)

Informatics and Knowledge Systems Branch (HCH54)

(1) Integrates CDC's information, knowledge, and learning resources; (2) provides the integrated resources to front-line public health practitioners; (3) provides assistance to State and local health departments to develop a secure, interoperable information technology platform; (4) assesses the need for informatics training in the State and local public health workforce; (5) develops and delivers informatics training to meet the identified needs; (6) provide assistance to States and localities in developing their own information systems; (7) in carrying out the above functions, collaborates with other components of PHPPO and with other CIOs. (Approved: June 29, 2001)

Division of Laboratory Systems (HCH6)

(1) Encourages the establishment and adoption of performance standards for laboratory practice; (2) develops, evaluates, and implements systems for measurement and assessment of laboratory practices and the quality of laboratory testing; (3) develops, promotes, implements, and evaluates intervention strategies to correct general performance deficiencies in health laboratory systems and workers; (4) provides a forum for exchange of general information about laboratory practice and research and development activities to promote the coordination of Federal, State, and private laboratory improvement efforts; (5) facilitates and conducts research and demonstration (a) to support the scientific development of performance standards, evaluation systems, and regulatory standards, and (b) to assess the efficacy of established standards; (6) promotes, develops, and implements training needs assessment methodology to establish priorities for training interventions; (7) develops and conducts training to facilitate the timely transfer of newly emerging laboratory technology and standards for laboratory practice; (8) provides technical assistance, consultation, and training for trainers to improve the capacity and capability of regional organizations and State health agencies to develop and maintain decentralized training networks for laboratory professionals; (9) coordinates and conducts activities that provide technical and scientific support to the Health Care Financing Administration (HCFA) and the Food and Drug Administration (FDA) in the implementation of the Clinical Laboratory Improvement Amendments of 1988; (10) in carrying out the above functions, collaborates with other components of PHPPO and with other Centers, Institute, and Offices of CDC, and where another Center, Institute, or Office has the lead responsibility, provides support to and works in conjunction with the other Center, Institute, or Office.

Office of the Director (HCH61)

(1) Provides leadership, policy development, scientific oversight, guidance, and coordination for Division activities; (2) plans, directs, manages, and evaluates the operations of the Division; (3) provides administrative, programmatic, planning, and information management support services for the Division; (4) provides for communication and dialogue with Federal, State, and private organizations whose missions are related to laboratory systems or practices; (5) insures that Division activities are coordinated with other components of CDC both within and outside the Center; with Federal, State, and local agencies; and with the voluntary and professional health agencies.

Laboratory Practice Assessment Branch (HCH62)

(1) Encourages the establishment and adoption of performance standards for laboratory practice; (2) develops, evaluates, and implements systems for measurement and assessment of laboratory quality; (3)

facilitates and conducts research and demonstration (a) to support the scientific development of performance standards, evaluation systems, and regulatory standards, and (b) to assess the efficacy of established standards; (4) develops, promotes, implements, and evaluates intervention strategies to correct general performance deficiencies in health laboratory systems and workers; (5) provides a forum for exchange of general information about laboratory practice and research and development activities to promote the coordination of Federal, State, and private laboratory improvement efforts; (6) coordinates and conducts activities that provide technical and scientific support to the Health Care Financing Administration in its evaluation, development, and revision of standards and guidelines; (7) collaborates with other components of PHPPO and with other Centers, Institutes and Offices of CDC in carrying out the above functions.

Laboratory Practice Standards Branch (HCH64)

(1) Encourages the establishment and adoption of standards for laboratory practice; (2) coordinates and conducts standards development, validation, and review activities that provide support to HCFA in its development and revision of standards and guidelines; (3) cooperates with the Food and Drug Administration to provide timely determinations of test categories and updates of test category lists; (4) develops and administers a process for review of accreditation programs (deemed status) and proficiency testing provider programs; (5) provides technical assistance to HCFA in responding to inquiries, review of guidelines for implementation, and general oversight; especially, issues relating to testing complexity, personnel, quality control/quality assurance and proficiency testing; (6) provides scientific support for issues relative to the development and implementation of cytology standards; (7) coordinates CDC efforts in dissemination of information about laboratory standards; providing materials, forums, briefings, and assistance to CDC and external organizations in the interpretation, understanding, and implementation of regulations; (8) collaborates with other components of PHPPO and with other Centers, Institute, and Offices of CDC in carrying out the above functions.

Laboratory Practice Training Branch (HCH63)

(1) Promotes, develops, and implements training needs assessment methodology to establish priorities for laboratory training interventions; (2) develops and conducts training to facilitate the timely transfer of newly emerging laboratory technology and standards for laboratory practice; (3) provides technical assistance, consultation, and training for trainers to improve the capacity and capability of regional organizations and State health agencies to develop and maintain decentralized training networks for laboratory professionals; (4) identifies and utilizes appropriate pre-existing laboratory training resources/materials and develops priorities and specifications for unmet needs; (5) develops new training resources/materials when staff expertise is available or supports the development of high priority resources/materials through appropriate award instruments; (6) evaluates the efficiency and effectiveness of education/training needs assessments, development of training tools and implementation methods and the impact of education/training on the quality of laboratory practice; (7) fosters communications to assist regional, State, and local health agencies in the identification and utilization of laboratory resources in support of the Nation's health objectives; (8) collaborates with other components of PHPPO and with other Centers, Institute, and Offices of CDC in carrying out the above functions.

Division of Professional Development and Evaluation (HCH7)

(1) Fosters the development and adoption of quality standards for CDC media and instructional products; (2) assists in the definition and analysis of training needs of public health workers, and develops and evaluates instructional products designed to meet those needs; (3) collaborates in the development of communication systems between CDC and other public health organizations; (4) designs and produces a variety of visual materials for instructional and presentational activities; (5) designs,

produces, and delivers informational and instructional television products; (6) provides scientific and general photographic services; (7) manages the Self-study Instruction Program; (8) manages the inventory and distribution of selected presentational products; (9) provides conference consultation and administers the Conference Support Grant Program; (10) registers participants of laboratory and public health courses offered by PHPPO; (11) coordinates the collection, analysis, and dissemination of data on CDC's public health training activities; (12) in carrying out the above functions, collaborates with other components of PHPPO and with other Centers, Institute, and Offices of CDC, and where another Center, Institute, or Office has the lead responsibility, provides support to and works in conjunction with the other Center, Institute, or Office.

Office of the Director (HCH71)

(1) Directs and coordinates the activities of the Division; (2) develops long-range plans, sets annual objectives and monitors progress toward their achievement, and evaluates results; (3) establishes policies and provides guidance in support of the Program's operational needs; (4) provides administrative and support services to the Division; (5) promotes improvement in CDC's use of media, including the development and adoption of quality standards; (6) collaborates in the development of communications systems between CDC and other public health organizations; (7) in carrying out the above functions, collaborates with other components of PHPPO and with other Centers, Institute, and Offices of CDC.

Creative Arts Branch (HCH72)

(1) Promotes improvement in CDC's use of media, including the development and adoption of quality standards; (2) designs and produces a wide range of visual materials (e.g., slides, overheads, exhibits, etc.) for instructional and presentational activities; (3) provides scientific and general photographic services; (4) in carrying out the above functions, collaborates with other components of the Division, PHPPO, and with other Centers, Institute, and Offices of CDC.

Meeting and Training Support Branch (HCH73)

(1) Promotes improvement in CDC's use of media, including the development and adoption of quality standards; (2) manages the Self-study Instruction programs; (3) manages the inventory and distribution of selected presentational products; (4) provides conference consultation and administers the Conference Support Grant Program; (5) registers participants of laboratory and public health courses offered by PHPPO; (6) coordinates the collection, analysis, and dissemination of data on CDC's public health training activities.

Training and Media Development Branch (HCH74)

(1) Promotes improvement in CDC's use of media, including the development and adoption of quality standards; (2) based on the analysis and definition of training needs of public health workers develops and evaluates instructional products designed to meet those needs; (3) designs, produces, and delivers informational and instructional television products; (4) in carrying out the above functions, collaborates with other components of the Division, PHPPO, and other Centers, Institute, and Offices of CDC.